



**GERMAN MYANMAR**  
BUSINESS CHAMBER



## Oxygen for Myanmar Emergency Fundraising Campaign

**Part of Team Europe Covid Response Partnership with the EU Delegation and DG ECHO.**

Together with the British Chamber of Commerce, Australian Chamber of Commerce, American Chamber of Commerce and German Myanmar Business Chamber

and

in close coordination with the Chambers for Covid Crisis Campaign, led by the French Chamber of Commerce, together with AmCham and the Myanmar Center for Responsible Business.

### MISSION

Helping the people of Myanmar with the devastating impact of COVID-19.

### BACKGROUND

COVID-19 is a historic challenge that cannot be faced alone. We are all aware of the sudden increase in COVID-19 cases in Myanmar, and it is showing no signs of slowing - positive cases are going up exponentially, reaching over 35% positivity rate among those tested. With the current volume of infections, it is possibly to assume that COVID-19 in one way or another will touch each and every company.

### WHAT

With the public healthcare system being overwhelmed by the third wave, responsibility to respond to the pandemic is now shared among us all. Everyone has a role to play to save lives.

European private sector is well-positioned to respond to this crisis, particularly by ensuring access to live-saving equipment at reasonable, fully transparent cost through its global sourcing operations. At the same time, private sector donations can kick-start the process for unleashing the humanitarian funds.

EuroCham Myanmar in collaboration with BritCham, AmCham, AustCham and GMBCis working together with the European Union Delegation in Myanmar, as well as DG ECHO to streamline the relief efforts to bring the essential supplies to those who needs the most in the quickest time. To make this happen, we need you.

## HOW YOU CAN HELP?

- Sponsorships from the private sector to finance the lifesaving equipment
- Donations for the humanitarian partners
- Provision of space for or pay rent for local breathing assistance centers
- Pro-bono expertise

## SPONSORSHIP PACKAGES:

### Oxygen 1: US\$ 1,000

One thousand dollars can help to procure 2 dual-flow Oxygen Concentrators , which can produce 10L of oxygen per minute. For persons with under 90% oxygen values it gets critical and most persons dying in Myanmar is due to lack of oxygen, so they suffocate, The Oxygen Concentrators supply up to 10 liters of concentrated 93% oxygen and can save the life of most being connected in time.

### Oxygen 2: US\$ 5,000

Five thousand dollars can help to procure up to 10 dual-flow Oxygen Concentrators, which is enough to support one village clinic or a 20-patient local “breathing center” or contribute to part of the cost of an Oxygen Generator, which can fill from 80 to 200 40L oxygen cannisters per day.

### Oxygen 3: US\$ 10,000

Ten thousand dollars can help to procure up to 20 dual-flow Oxygen Concentrators, which is enough to support one township clinic or 40 patients local “breathing center” or contribute to part of the cost of an Oxygen Generator, which can support 80 to 200 40L Oxygen Cylinders per day.

We also understand, that many of you want to procure oxygen equipment for your teams. Please let us know your needs and we will link you with the logistics members to find optimal solutions for direct procurement.

If your company would like to contribute more, please contact us to discuss **donation options, as we can help you to identify the partners.** Please note, that all the funds will go to the procurement of equipment directly. EuroCham Myanmar will not take any management or profit in any other way from this campaign.

Landed cost of equipment, using direct procurement method with EuroCham logistics partners. Oxygen concentrators are in highest demand at the moment, as pointed by the NGOs, however as needs evolve, we should be able to use the funds for other purposes – i.e., medicine, PPE.

## Pro-bono expertise

If your company has expertise or services to share, please contact us to discuss options. We are looking for:

- Procurement and logistics services
- Medical supplies (i.e., medicine, equipment)
- Food supplies (i.e., food vouchers)
- Medical advice, including creation of manuals and training of staff
- Information and communication services

## Who will receive the support?

We are working with the EU Delegation in Myanmar and DG ECHO humanitarian mission on the ground to identify the implementation partners to deliver the support to those who need the most. The partners, who have been identified for this action by the EU, include reputable organizations with the extensive network of doctors and nurses, such as Medical Action Myanmar, Local Resource Center, Save the Children and other.

All of the support, coming from EuroCham and partner chamber members will be monitored through the EU-funded [Nexus Response Mechanism](#).

Meanwhile, EU has mobilized EUR 2 million in emergency assistance to fight the pandemic in Myanmar. More information can be found here: [tinyurl.com/eu-fund-for-myanmar](https://tinyurl.com/eu-fund-for-myanmar)

If you are interested to participate in this campaign and donate funds or expertise or would like to receive more information, please do not hesitate to contact us at

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